

# Why RapidID<sup>®</sup> Tags?



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# A New, Clever, Automated Method for Identifying Laboratory Rodents

## The PROBLEM...



**Over 50 Million...**  
lab rodents are used each year!  
And they ALL look alike!

## The SOLUTION...



**RapID™ Tags...**  
The most humane, accurate, auto-  
mated, lab animal ID tags available!

# RapID Tag: A Mouse-Eye View

Multiple colors allow rapid, secondary (visual) identification without scanning or disturbing caged animals

Humane (painless), secure, lightweight design

100% MRI and autoclave compatible

Made in the USA

## 2-D Matrix Barcode

- Easily and instantly scanned
- 100% reading accuracy
- Automated data collection
- Millions of unique codes

Biologically-inert, medical -grade, advanced polymer material. Virtually indestructible.

Quick and easy to apply or remove with nominal training



# Why are RapID Tags Better...

## **Superior Technology; Unique Design**

- Most humane ID method; no ear deformation
- 100% accurate, automated data collection
- Easy, fast scanning
- Multi-colored for quick visual ID without scanning
- Secure, virtually indestructible, lightweight design
- Minimally invasive

# Even More Reasons Why...

## Innovative Features & Benefits

- Apply or remove in seconds with only nominal training
- Made from biologically-inert, medical-grade polymers
- Suitable for most strains of mice
- Most cost-effective, automated method (reduced study costs)
- MRI and autoclave compatible
- Proudly designed and manufactured in the USA

# RapID Tags vs. Metal Tags

## RapID Tags

- Accurately scanned >
- Automated data collection >
- Secure, hoop-less design >
- No ion tissue reactions >
- Multiple colors >
- MRI compatible >

## Ordinary Metal Tags

- Cannot be scanned
- Not applicable
- No
- Tissue reactions common
- No
- No

# RapID Tags vs. Inhumane Methods

## RapID Tags

- Most humane method >
- Fast, accurately scanned >
- Automated data collection >
- Minimally invasive >

## Notching/Punching/Clipping

- Most **inhumane** methods
- Not applicable
- Not applicable
- High risk of infection

# RapID Tags vs. RFID and p-Chips

## Rapid Tags

- Fast, easy to apply/remove >
- Most humane >
- Visual ID without scanning >
- Minimally invasive >
- 100% MRI compatible >
- Lowest cost >

## RFID Chips & p-Chips

- No (requires surgery)
- No (requires surgery)
- No
- No
- No
- No way!



# RapID Tag's Exclusive Features

## Cutting-edge Technology

- Hardened 2-D barcode
- Medical-grade advanced polymer body
- Exclusive combination of alpha-numeric digits
- Millions of unique ID numbers

## 5 COLORS

- Ultra-fast visual identification without disturbing caged animals
- Automatically matched to computer-generated, colored cage-card and specimen labels using our exclusive website application

# End of Presentation

Please see the FAQ section of our website  
for more information.